

# LifeCare community comes out way ahead of the competition

“My wife, Eileen, and I were searching for a retirement community, visiting several places many times,” says Maurie White. “Finally we realized what we wanted was *life care*.”

“We wanted to feel that we were going to be taken care of for the rest of our lives,” explains Eileen. “That was the most important consideration for us.”

“We looked at a lot of places,” says Maurie. “Frankly, we wanted to move out of our condominium, because we had called an ambulance to come for me more than once.”

The couple traveled all over Florida and wrote via Internet to many communities, adds Maurie. “We wanted a place that was nice and that we could afford,” he notes.

“We had a huge pile of pamphlets from so many of them,” adds Eileen. “We’d been looking for years.”

Eileen and Maurie visited privately owned communities and nonprofit communities such as St. Joseph’s John Knox Village in Tampa, located on 14-plus acres near the University of South Florida.

“We didn’t feel like the for-profit places cared about their residents as much,” says Eileen. “They didn’t seem to have the compassion we found at John Knox.”

“John Knox Village came out way ahead,” says Maurie, “offering total life care with independent and assisted living and an excellent med center with long-term care.”

## The benefits of LifeCare

Margie Ferrino, director of marketing, explains that in addition to offering residents a place to retire in style, this innovative community enables residents to age in place within the continuum of care, without the worry of relocating off campus if their health status should change.

“LifeCare residents of John Knox Village can be confident that they will receive unlimited care for life in our med center, should the need arise,” says Margie. “The center provides long-term skilled nursing and rehabilitative care.”

And that’s not just any unlimited care: John Knox Village is one of only seven retirement communities in the state of Florida to win a Gold Seal Award for excellence in long-term care, an important consideration for Maurie and Eileen.

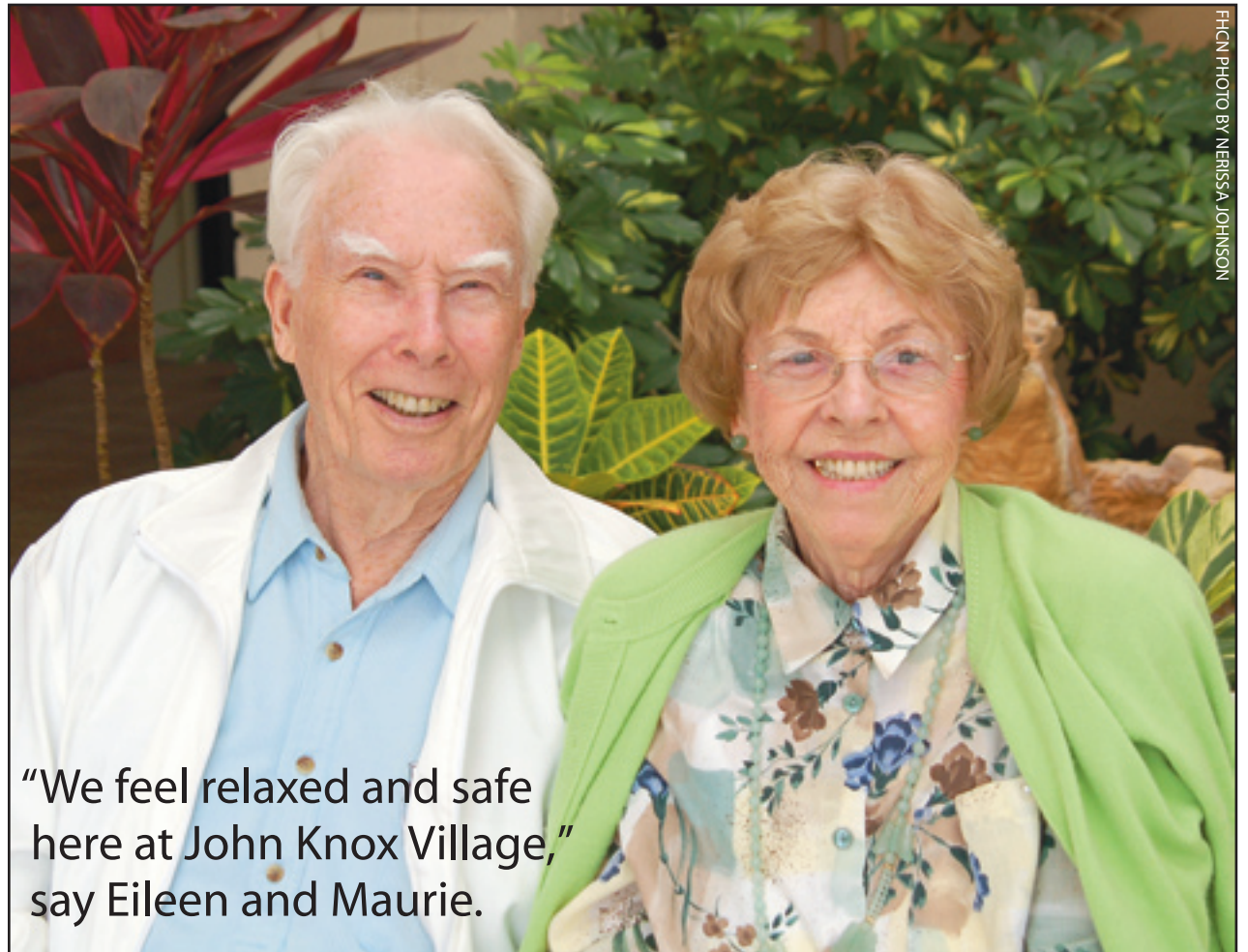
“There was a nice for-profit community in the Bradenton-Sarasota area,” recalls Maurie, “but we didn’t think much of their med center. The one here at John Knox is top notch.”

“It’s one of the best in Florida,” agrees Eileen. “It’s fabulous in every respect. Besides, that other place was more expensive and didn’t offer everything we have here.”

St. Joseph’s John Knox Village is as elegant as it is vibrant, offering residents several appealing floor plans featuring fully equipped kitchens, custom carpeting, window treatments, and 24-hour emergency call systems. Amenities include 24-hour security and maintenance, housekeeping, scheduled transportation, flat-linen laundry service, satellite TV, all utilities except phone, and meals in the Village’s spacious dining room.

“Independent living here is just like living in a condominium,” explains Eileen, “except everything is paid for other than the phone bill. There are a lot of responsibilities we don’t have anymore. It’s a wonderful feeling, like floating on air. It’s really great.”

“We have two libraries, two general stores, and two dining rooms where food is carefully prepared and delicious, with consideration given to dietary needs,” adds Maurie. “Transportation is provided to stores, doctors, dentists, theaters, and so forth. Flat laundry is picked up and delivered each week, and house cleaning is provided every two weeks. And one of the



“We feel relaxed and safe here at John Knox Village,” say Eileen and Maurie.

most important features to us is the chapel where daily Mass is offered.”

## Variety of activities

Retirement in the 21st century is hardly the armchair variety of previous generations, and John Knox ensures that residents have every chance to stay engaged, fit, and active.

“Our residents understand that one of the most important things for keeping them healthy and aging successfully is staying active,” Margie says. “We have facilities with modern exercise equipment, a heated swimming pool, and, of course, plenty of classes offering all sorts of health-engaging activities. We encourage everyone to be active.”

In addition to the pool, there is also a Wellness Center and Clinic on campus where residents can sign up for massage therapy, yoga, and tai chi, and many residents enjoy walking all around the 14-acre campus.

Holidays are always major events at John Knox Village, and in addition to the wealth of on-campus activities, new events are constantly happening in the Tampa Bay area that provide residents with world-class entertainment.

Many John Knox residents have Florida Orchestra Series tickets, so there are frequent outings to the Tampa Bay Performing Arts Center, as well as lunch outings every Wednesday to different places around the greater Tampa Bay area.

Maurie and Eileen are glad to have so many choices. “There are so many things to do, and one can be as involved as one chooses in the many planned or unplanned activities, or simply stay at home,” says Eileen. “If someone prefers to stay on campus there are in-house movies, exercise, swimming in our beautiful pool, dancing, and games of all kinds.”

“The independent living apartments are of various sizes, arranged and decorated to please the residents’ tastes,” adds Maurie. “The John Knox Village staff are exceptionally courteous and very willing to help in all the residents’ needs, so it’s no surprise that the residents are friendly and delightful in many different ways.”

“They care about you here, and you can feel it,” says Eileen. “They really treat the people beautifully. It’s like one big family.”

## No comparison

Another thing that has impressed the couple is the spirit

of volunteerism at John Knox.

“There’s a lot of volunteer work here,” says Eileen. “We’ve only been here about eight months, so we haven’t had the experience yet, but we could tell right away that people do a lot.”

“The residents’ organizations raise money,” explains Maurie, “and with that, they’re putting new television sets in the med center. That’s not from the owners; it’s coming from people here who donate to the endowment fund.”

Of course, residents in independent living can come and go as they please, which is exactly what Maurie and Eileen do.

“We’ve been up to New Hampshire twice since we’ve been here,” explains Eileen.

“We were up there for Christmas, and it was 14 degrees!” adds Maurie.

And the couple was undoubtedly glad to get back to their new home in John Knox Village.

“I feel so relaxed and safe here,” says Eileen. “I’m not worried about anything.”

“I’m relaxed now, too,” agrees Maurie. “We’re both very satisfied, very happy with our choice. We like being relieved of so many responsibilities, and we feel safe and secure living at John Knox Village, knowing that should we need it help is only a call away.

“No other place we have seen can compare with John Knox Village.” **FHCN**—Michael J. Sabno

## Experience the art of living well

St. Joseph’s John Knox Village looks forward to hearing from you. For further information or to schedule lunch and a guided tour, please call (813) 977-6361. The campus is located at 4100 E. Fletcher Ave. in Tampa.

### Please check one and mail today!

- Yes, please call me to schedule a complimentary lunch and/or tour of St. Joseph’s John Knox Village.
- Please send me a brochure.
- I already have the material I need, but please send information to my friend or family member below:

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