



Although Leslie says her reasons for having a facial rejuvenation were personal, she nevertheless believes it will help her in her real estate career.

## Scott J. Loessin, MD, FACS

Leslie Wedemeyer was not feeling good about herself.

"I grew up before we considered sunscreen important," reflects Leslie. "Additionally, I have given birth to four children, including one late-life baby. I think that just polished off my skin right there.

"I looked like a Shar-Pei."

The busy real estate professional and active mom says she kept thinking about having a facial rejuvenation.

"I was in the midst of interviewing several reputable plastic surgeons in the area when I first met Dr. Loessin," she notes.

Scott J. Loessin, MD, FACS, is a plastic surgeon certified by the American Board of Surgery and American Board of Plastic Surgery with advanced training in laser skin resurfacing.

"I told Dr. Loessin how I was feeling and that I just wanted to learn what could be done," remembers Leslie, "and I asked him for his recommendations.

"He really listened to my concerns."

### The consultation

"I spent time talking with Leslie," recounts Dr. Loessin, "discovering what she wanted to accomplish.

Each patient's face has different anatomic characteristics related to the aging process, which can all have a significant impact on the choice of cosmetic procedures and even on the results. Any cosmetic enhancements, whether face-lifts or chin implants, laser or chemical resurfacing techniques, or surgical techniques like blepharoplasty [eyelid surgery], are customized to address each patient's needs and to maximize the potential for success."

"I had very deep furrowing in my brow, really harsh lines around my face and specifically around my mouth, and I had jowls. I'm not a large woman — I'm small — but there I was with big jowls.

"I told Dr. Loessin I didn't want to look 20 years old; I just wanted to look better for my age."

"I was glad to tell Leslie that her goals were realistic and also to reassure her about the surgery and recovery," says Dr. Loessin. "Many people think they will have to endure a difficult operation followed by a lot of discomfort during recovery, but that's simply not true.

"Most of the procedures I perform are minimally invasive and have a quick recovery."

"I had three large cysts on my face that Dr. Loessin removed during my surgery."

"Unlike some of the other physicians I interviewed, Dr. Loessin really listened to me," recalls Leslie. "He listed some possible procedures, breaking them down so I would know exactly what each one would accomplish, and he made suggestions that were reasonable."

For Leslie, Dr. Loessin recommended a face-lift, en-

length," informs Dr. Loessin.

The advantages of the endoscopic browlift over the traditional coronal browlift are that it results in less numbness, swelling, pain, discomfort, and scarring. Additionally, there is essentially no hair loss.

"For Leslie's eyes I performed blepharoplasty to reshape the upper and lower lids



doscopic browlift, quad blepharoplasty, and perioral laser.

"There was also one additional procedure that most people don't need," notes Leslie. "I had three large cysts on my face that Dr. Loessin removed during my surgery."

When a patient wants to have more than one procedure performed, there are advantages to having them done at the same time. "First of all, it is more comfortable for our patients to have just one recovery as opposed to two or three," points out Dr. Loessin. "Second, it is easier to create harmony between one operation and the other if they are performed together. And last, it is less expensive because we discount all second procedures by about 50 percent."

### Leading-edge techniques

"Today we can perform a minimally invasive forehead and periorbital rejuvenation, or browlift, using an endoscopic approach that requires only three tiny incisions behind the hairline, approximately 1 centimeter in

of the eyes," says Dr. Loessin. "In upper blepharoplasty, some fatty pockets of underlying tissue and excess skin are removed from the upper eyelids to raise drooping upper eyelids. Lower

**COMPLIMENTARY SEMINARS**

Dr. Loessin presents complimentary seminars monthly, Wednesday evenings at 6 p.m. at Twin Lakes Medical Center.

Call (386) 258-FACE (3223) for the date and details of his next presentation.

blepharoplasty reduces bagginess from lower eyelids.

"Patients tolerate this eyelid surgery very well and get dramatic improvement, and the results often last a lifetime."

For the face-lift, Dr. Loessin makes small incisions, raising the skin outward and repositioning and tightening the underlying muscle and connective tissue.

"In all cases, we place the incisions in the hairline and in front of the ear, actually camouflaging them in the area surrounding the ear, so that any scarring will be imperceptible. We close the small incisions with dissolvable stitches that do not have to be removed. Our incisions heal nicely in all respects.

"When we do a face-lift, we also tighten up the neck muscles, remove the extra fat in the neck, and tighten up the skin as well."

For the lines around Lisa's mouth, Dr. Loessin performed perioral laser resurfacing, which is used to smooth out sun-damaged skin, wrinkles, and textural problems around the upper lip as well as lipstick bleed lines. Dr. Loessin says he often combines laser resurfacing with other facial rejuvenation procedures, including face-lifts, to effectively augment the other procedures.

"We use the Erbium laser, which is the latest advance for the treatment of aging and sun-damaged skin," informs the doctor. "It provides a safer, more accurate, and less painful method compared with dermabrasion or chemical peels and produces less heating or burning of surrounding tissues than other lasers used for resurfacing."

If patients do have any concerns after the surgery, Dr. Loessin is there for them. "I always take a conservative approach because overlasing can cause scarring," he notes. "Once my patients have healed, if they decide they need a touch-up I provide it at no additional cost."

### Fantastic results

"My recovery is going fantastically," observes Leslie. "Within 36 hours I was already feeling pretty decently. Within three weeks I was running to the store, and by four weeks I was actually meeting with clients again.

"My 21-year-old daughter Ally, who is away at college, did not see me until the seventh week following my surgery. When she did, she got teary eyed and said, *Mom, you look like I remember you when I was a little girl.*

"I'm amazed at how natural my results are. It's unbelievable. As Ally says, I don't look different, and that was important to me. I didn't want to look different.

"Dr. Loessin and his staff were awesome to work with, and I'm a pretty harsh critic. But my results are incredible.

"My only regret is that I didn't do this sooner." **FHCN**—Kris Kline



Scott J. Loessin, MD, FACS, is certified by the American Board of Surgery and by the American Board of Plastic Surgery. Dr. Loessin is a fellow of the American College of Surgeons. He completed his undergraduate studies and earned his medical degree at the University of Wisconsin, Madison. He continued his education in general surgery and plastic surgery at the Mayo Graduate School of Medicine, Rochester, MN. He is a member of the Florida Medical Society, Volusia County Medical Society, Florida Society of Plastic and Reconstructive Surgeons, and American Society of Plastic Surgery.

Visit Dr. Loessin on the Web: [www.daytonaplasticsurgery.com](http://www.daytonaplasticsurgery.com).

Dr. Scott Loessin looks forward to meeting the readers of *Volusia Health Care News*. To schedule a complimentary consultation, contact the office, located at **Twin Lakes Medical Center, 1890 LPGA Blvd., Suite 150**, in Daytona Beach, by calling **(386) 258-FACE (3223)**.